



Canton Baseball

1260 Univeter Road
Canton, GA 30115

Dear Prospective Business Sponsor,

We are asking for your business sponsorship to support Canton Baseball by being part of the Banner Program. Youth athletic programs rely on fundraising activities to assist with operational costs, annual maintenance, and special projects to continue to better the park. Canton Baseball takes pride in partnering and promoting our local businesses by display banners, website, email, and word of mouth.

As a direct result of our sponsors' financial support, we plan to make some significant improvements to our baseball fields, facilities, and plan to purchase additional equipment. We also plan to be able to provide scholarships to our local youth to help them become active in our program.

A large portion of our budget is directed toward improving the playing field and providing our student-athletes with the necessary equipment to keep them safe and properly equipped. The improvements benefit our Fall/Spring Rec teams, travel teams, and our Summer All-star teams that play approximately 500 home games from March through November.

Sponsoring dollars will assist with:

- Player Scholarships (i.e. ages 3-17)
- Equipment (i.e. batting screens, back steps, replacement bases, etc.)
- Shade Structures (i.e. shade pavilion and shade over the bleachers)
- Field Upgrades (i.e. additional dirt, drainage, laser grading, etc.)
- Lighting (i.e. Replace and/or upgrade bulbs & ballasts, etc.)
- Facility Upgrades (i.e. parking, drainage, training grounds, common areas, etc.)

We ask that you give strong consideration in partnering with Canton Baseball by becoming a sponsor. An outfield banner with your company information will be proudly displayed at the Richard Mauldin Park baseball field(s), company logo added to our website, and social media

posts promoting your business. Canton Baseball will also add company information in various print promotional items used at our park, tournaments, and local events. Your sponsorship will be active for a 12 month period in which we will notify you for renewal.

Your business will not only catch the eye of our 1375+ Spring/Fall in-house participants, their parents, family/friends, our coaches, and staff, but also the wide range of competition that we attract to our park for hosted tournaments (approximately 12 per calendar year) from not only the Atlanta Metro area, and not only the State of Georgia, but surrounding states as well. These tournaments are not only weekend tournaments, but also ones that last 7+ days. We also host 3 major softball showcases which bring teams from all over the South which draw college scouts!

The pricing for the banner(s) is listed below. Please note that the price below will be subtracted \$100 if you are renewing sponsorship and have a banner hung up from the previous season in good condition.

- **Cooperstown** 2.5' X 2.5' Scoreboard Banner Competitive availability with only 2 per field scoreboard. Cooperstown sponsor will also have name displayed on plaque at concessions area.
- **MVP** 6' X 3' Outfield Banner Limited availability.
- **Gold Glove** 3' X 3' Outfield Banner Limited availability.
- **Silver Slugger** Website and Print Material Only

To become a proud sponsor of Canton Baseball please complete the attached sponsorship enrollment form. We appreciate your time and consideration. If you have any questions, please feel free to contact us.

Sincerely,

Michael Scheetz
Board Member / Sponsorship Chair
Canton Baseball
Cell: 601-606-4114
Email: scheetz.michael@gmail.com

Josh Blackmon
Director of Baseball Operations / Board Member
Canton Baseball
Cell: 470-316-5907
Email: jblkmn1@gmail.com



Canton Baseball



Field Signage Sponsorship (includes free website sponsorship)

****Pricing is on an annual basis****

• **Cooperstown 2.5' X 2.5' Scoreboard Banner**

Competitive availability with only 2 per field scoreboard. Includes manufacturing / layout fee for each banner. Cooperstown sponsors will also have their name displayed on plaque at the concessions area.

1 Year	3 Year	5 Year
1 Field / All 5 Fields	1 Field / All 5 Fields	1 Field / All 5 Fields
\$3,000 / \$12,500	\$2,900 / \$12,000	\$2,500 / \$11,750

• **MVP 6' X 3' Outfield Banner**

Limited availability. Includes manufacturing / layout fee for each banner.

1 Year	3 Year	5 Year
1 Field / All 5 Fields	1 Field / All 5 Fields	1 Field / All 5 Fields
\$1,000 / \$4,500	\$925 / \$4,000	\$850 / \$3,750

• **Gold Glove 3' X 3' Outfield Banner**

Limited availability. Includes manufacturing / layout fee for each banner.

1 Year	3 Year	5 Year
1 Field / All 5 Fields	1 Field / All 5 Fields	1 Field / All 5 Fields
\$750 / \$3,500	\$675 / \$3,000	\$600 / \$2,750

• **Silver Slugger Website and Print Material Only \$500 annual fee**

All banners will be proudly displayed from March through February at Richard Mauldin Park ball field(s).

Company Name: _____
 Address: _____
 Contact Name: _____ Contact Number: _____
 Email Address: _____
 Website URL: _____

Select Sponsorship:

Sponsor Type	# Fields (1 / 5)	# Year (1 / 3 / 5)	Total
Cooperstown			\$
MVP			\$
Gold Glove			\$
Silver Slugger			\$

Sponsorship Total \$ _____

Annual Installments \$ _____

Please circle if you would like to make payment in annual installments or complete amount:

Annual Installments

Complete Amount

Authorized by: _____
Print Name

Signature

Please make checks payable to: Canton Baseball

Send Payment and Completed Form to:

Canton Baseball
 430 Gold Crossing
 Canton, GA 30114